

Mark Holland

BLA, MSc, MCIP, RPP

EDUCATION

- Master of Science: Community and Regional Planning – UBC - 1999
- Bachelor of Landscape Architecture - UBC - 1995
- LEED™ Certified Professional - 2002

PROFESSIONAL AFFILIATIONS

- Canadian Institute of Planners – MCIP, RPP

AWARDS

- 2013 - Queen's Diamond Jubilee Medal
- 2010 - BC Planner of the Year
- 2004 – Vancouver Top 40 under 40

PROFESSIONAL EXPERIENCE

- **President** - Holland Planning Innovations Inc – 2011 – current.
- **Adjunct Professor** – Vancouver Island University – 2015 – current
- **Vice President Development** – Storm Mountain Development Corp – 2015 – current
- **Vice President Development** – New Monaco Corp – 2011 – 2015
- **Principal, Co-Founder** - HB Lanarc Consultants Ltd. - 2008 – 2011
- **Principal, Co-Founder** – Holland Barrs Planning Group Inc - 2000 – 2008
- **Manager of Sustainability Office**, City of Vancouver – 2003-2004
- **City Planner**, City of Vancouver – 1997-2000

NON PROFIT PUBLIC SERVICE

- Advisory Committees – UBC, VIU, others
- President – Ecodesign Resource Society
- Founding Board Member:
 - Community Energy Association
 - Healing Cities Institute
 - Institute for Urban Vitality
 - Pacific Arrowsmith Institute

SPEAKING

- Keynotes – Mark is a regular speaker at many conferences, including keynoting major planning conferences in several provinces. He is a frequent guest lecturer universities, professional and industry courses, and leadership programs.

BIO

Mark is a development and community planner who holds professional degrees in both Landscape Architecture, and Planning.

Mark is the president of Holland Planning Innovations, a real estate development and community planning consulting firm. Mark is again managing the innovative New Monaco development project in Peachland, which he has been involved in since 2009. New Monaco was awarded the top national award for planning by the Canadian Institute of Planners in 2012. In 2015-2016, Mark served as Vice President of Development for Storm Mountain Developments in 2016-2016, leading the development of an 1800 acre master planned community project in Lantzville, BC, on Vancouver Island. Mark also serves as an Adjunct Professor at Vancouver Island University in its Masters of Community Planning Program.

His past work has included serving as a city planner in Vancouver, founding and managing Vancouver's Sustainability Office, and cofounding two consulting companies – the Holland Barrs Planning Group and subsequently HB Lanarc Consultants - helping take them to national recognition for leadership in innovative planning, design and sustainability expertise.

He co-authored the book, *Agricultural Urbanism*, and was awarded "Planner of the Year" in 2010 in BC. In 2013, he was also awarded the Queen's Diamond Jubilee Medal for his leadership in promoting sustainable communities in Canada.

Select Projects

DEVELOPMENT PLANNING AND SUSTAINABILITY

- Storm Mountain Developments – 1800 acre master-planned community on Vancouver Island.
- New Monaco Enterprise Corp – 125 acre leading innovative project in the Okanagan Valley, BC
- Lead planner and sustainability Advisor - MK Delta Lands Development Plan, Delta
- Sustainability Advisor, lead planner - Seylynn Neighbourhood Development, Hynes Developments
- Sustainability Advisor - East Fraser Lands development, Parklane Homes
- Sustainability Advisor - Airport Expansion Project, Nanaimo Airport
- Sustainable development and green infrastructure strategies- Parkhurst, Whistler
- Sustainability Advisor - Sheerwater, Aqua - The Mission Group, Kelowna
- Concept development lead - Metro Vancouver Water Resources Centre Planning
- Sustainability strategy- The Holborn Project Whistler
- Sustainability Advisor - City of North Vancouver Civic Precinct- Brook Development
- Sustainability Advisor - Saltspring Island - Highbridge, Channel Ridge Properties
- Sustainability strategy for the South Campus neighbourhood –UBC Properties Trust
- Sustainability Advisor - Bell Canada’s Olympic Sustainability Strategy

STRATEGIC PLANNING

- Strategic planning for local governments - City of Parksville, City of Courtenay, Regional District of Nanaimo
- Strategic plan- BC Recreation and Parks Association
- Strategic action plan on sustainability- BC Hydro Engineering Division

COMMUNITY PLANNING and CONSULTATION

- Cobble Hill Village Visioning Charrette
- Regional planning, Abu Dhabi Emirate
- West Vancouver Strategic Transportation Plan
- Qualicum Beach Official Community Plan
- Parksville Official Community Plan
- Community Vision - Town of Ladysmith (*Won national best small town planning project – CIP*)
- Snug Cove Plan- Hotson Bakker Boniface Hayden Architects, Bowen Island
- Arbutus Lands Railway Corridor Visioning Process- James Hoggan & Assoc, CPR

CLIMATE CHANGE

- BC Climate Action Toolkit- UBCM & Province
- Cool Vancouver Climate Change Plan- City of Vancouver / Manager of Sustainability Office
- City of Albuquerque Climate Change Strategy
- USGBC’s Green Playbook website -US Green Building Council, US Conference of Mayors

UNIVERSITIES AND EDUCATION (beyond VIU)

- Campus Sustainability Strategy update -UBC’s Sustainability Office, UBC Vancouver
- Sustainability strategy and indicator monitoring system -UBC Okanagan
- Lecturer and Strategic Advisor- School of Community and Regional Planning, UBC

- Curriculum and program development, Professional certificate on sustainable development -SFU Continuing Studies

COMMUNITY SUSTAINABILITY STRATEGIES

- Sustainability strategy for the Official Community Plan update- Town of Qualicum Beach
- Sustainability technologies and environmental industries, Economic Development strategy – Coriolis, City of Burnaby
- Greenest City Action Team (GCAT) - Mayor’s Appointee, City of Vancouver
- Sustainability Charter Advisor and facilitator of Indicators Task Force- City of Surrey
- Sustainability Strategy- Comox Valley Regional District and member municipalities
- Sunshine Coast Regional District Sustainability Strategy
- Sustainability strategy-Town of Ladysmith
- City of Albuquerque Sustainability Strategy and strategic advisor to the Mayor
- Green Community Rating System- BC Provincial Government
- Sustainable development advisor- City of Revelstoke
- Strategic advisor, Whistler 2020- Resort Municipality of Whistler
- Sustainable development advisor-The City of Nanaimo
- Sustainable development plan- Bowen Island

FOOD SYSTEMS

- Co-author: **Agricultural Urbanism** – Green Frigate Books, 2010.
- Co-author: *Agricultural Urbanism* – a chapter in the book: **Integrated Urban Agriculture** – Libri Publishing Ltd, 2016

- Sustainable Food System Strategy- University of Alberta

- Community charrette and vision for Albion Lands- Maple Ridge, BC

- Urban Agriculture Strategy and Design Strategies- Southeast False Creek, Vancouver

- City of Albuquerque Food System Concept Strategy

- Agricultural Urbanism for the Southlands development- Century Group, Delta BC

FIRST NATIONS

- Land Administration System Development – Inuvialuit Regional Corporation

- Comprehensive community plan- Snuenymuxw First Nation, Nanaimo

GREEN RATING SYSTEMS

- Green Fleets Accreditation System - National Fleets Challenge

- Southeast False Creek / Olympic Village LEED ND - Vancouver ~ *named the greenest neighbourhood in the world by US Green Building Council*

ECO INDUSTRIAL DEVELOPMENT

- Park Planning and Development Guidelines- Eco-industrial Solutions, Town of Hinton

- MK Delta Lands Eco-Industrial Development

- Maplewood Eco Industrial Community Plan

- Eco-Industrial Networking Protocol- Industry Canada / Mark Jeffrey Consultants

GREEN INFRASTRUCTURE

- Southeast False Creek - Community Energy Plan- City of Vancouver / Compass Resource Management; Water and Waste Management Strategy- City of Vancouver / Keen Engineering